

# EMPOWERING YOU TO MAKE TECHNOLOGY DECISIONS

Research from The Tambellini Group is based on data-driven insight about the ever-changing higher education technology landscape. Discover market trends pertaining to advancement, continuing education, CRM, cybersecurity, finance, HR/HCM, recruiting and admissions, SIS/student, and student success.

## Your Essential Higher Education Reading List

### BUILD A CULTURE OF DATA-INFORMED DECISIONS

#### Continuing Education Vendor Profile Series

Gain a deep understanding of leading vendor solutions: Augusoft Lumens, Destiny Solutions Destiny One, Ellucian Elevate, Entrinsik Enrole, Jenzabar Higher Reach, and Xenegrade XenDirect.

#### Student Systems Vendor Profile Series

Comparative analysis for Campus Management CampusNexus Student, Ellucian Banner Student and Colleague Student, Jenzabar One Student, Oracle Student Cloud, Unit4 Student Management, and Workday Student.

### EVOLVE IT INFRASTRUCTURE

#### CRM for Advancement: Affinaquest Advancement Cloud, Blackbaud CRM, and Ellucian CRM Advance

An overview of leading advancement solutions that touches upon key aspects of each solution, including company background, product summary, differentiators, customer base, partners and more.

#### Selecting a CRM for a Higher Education Institution: Five Questions to Ask

Gain insight into the multifaceted CRM landscape, including five key questions to ask when evaluating a CRM strategy for a higher education.

#### From Portal to Platform: The Evolution of the Learning Management System

Understand the evolution of the learning management system as higher education technology vendors respond to the proliferation of new pedagogies and digital tools.

### MANAGE AND REDUCE IT RISK

#### IAM Vendor Profile Series

To assist technology decision makers to build strong identity and access management strategies, Tambellini profiles key solutions providers Duo, ForgeRock, Okta, SailPoint, and more.

#### A Guidebook to Maturing an Identity and Access Management Program on Campus

Tambellini's guidebook focusing on forward-looking IAM trends in higher education and level of effort required to build or mature an IAM program.

#### Leading an Identity and Access Management (IAM) Initiative in Higher Education

Higher education faces increased cybersecurity threats. With a focus on leading IAM initiatives and managing that change, this white paper provides insights and tactics for building a robust information security program.

#### GDPR and Higher Education Institutions

Learn how GDPR, a European data protection law, will affect U.S. higher education in relation to student, employment and research data and how U.S. institutions can mitigate risk and strengthen compliance efforts.

### LEAD ACROSS YOUR INSTITUTION

#### Women in Technology Leadership

Women are a minority in technology fields, and executive offices are still extremely difficult for women to attain. Explore the barriers that keep women from attaining CIO, CTO, CXO, and other leadership roles in the technology industry.

### TRANSFORM THE STUDENT EXPERIENCE

#### 2018 Student Systems U.S. Higher Education Market Share, Trends, and Leaders Report

Covering market trends and leading vendor solutions, this report provides an in-depth view of the U.S. higher education student market. Now in its tenth edition, the report offers the data and insights needed to make key student systems decisions.

#### 2018 U.S. Higher Education Financial Management and Human Resources Systems Market Trends Report

The higher education finance and HR/HCM market is in a state of revolutionary change. This report provides a detailed and unique view of finance and HR/HCM market trends within higher education, as well as a comprehensive overview of the leading vendor solutions.

Research available at [www.thetambellinigroup.com](http://www.thetambellinigroup.com)

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