

# Make Your Campus Smart

## Learn How in Philly

Help your students thrive—not just survive—in the digital world. They're ready.

### 7 devices

Average number of devices a college student owns [1]



### 55%

Of students prefer blended learning of both online and traditional



**Enable success.** Intelligent smart campus design and a seamless experience benefits everyone. How much are you allocating for emerging technology in your budget?

### 6-8%

Budget amount the average institution spends on technology [2]

**Embrace emerging technology**—it's here to stay. The investment is growing.



AI in education will become a **\$2B industry** in 2023; growing **38%** each year between 2018–2023.[3]



The virtual reality space in education is at **\$2.6B** and will grow annually at **59%** through 2023.[4]



The IoT market in education is at **\$4.8B** and will grow to **\$11.3B** by 2023.[5]

## Let's Learn and Get Smart Together

### Smart Campus East Conference

April 24–25, 2019

Philadelphia, PA

Register or find out more at [www.smartcampus-east.com](http://www.smartcampus-east.com)



Free registration  
for Tambellini members

The Tambellini Group  
is lead event sponsor

#### References

[1] [www.marketingcharts.com/industries/media-and-entertainment-30430](http://www.marketingcharts.com/industries/media-and-entertainment-30430)

[2] EDUCAUSE Core Data Survey, <https://library.educause.edu/resources/2018/11/2017-educause-core-data-service-ods-benchmarking-report>

[3] [www.marketwatch.com/press-release/artificial-intelligence-in-education-market-2018-trends-size-segments-and-growth-by-forecast-to-2023-2018-09-20](http://www.marketwatch.com/press-release/artificial-intelligence-in-education-market-2018-trends-size-segments-and-growth-by-forecast-to-2023-2018-09-20)

[4] [www.technavio.com/report/global-virtual-reality-market-in-education-sector-analysis-share-2018?](http://www.technavio.com/report/global-virtual-reality-market-in-education-sector-analysis-share-2018?utm_source=usa1&utm_medium=bw_wk38&utm_campaign=businesswire)

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[5] <https://www.pnwswire.com/news-releases/iot-in-education-market-worth-11-3-billion-by-2023-exclusive-report-by-marketsandmarkets-tm-866097667.html>