


2020 Financial Management and Human Capital Management Systems US Higher Education Market Share, Trends, and Leaders Report


➔ AT A GLANCE

Trends in Higher Education from 2019




19%

Increase in finance selections




17%

Increase in HCM selections



50%

of institutions that made finance and HCM selections chose modern solutions from Oracle, Unit4, and Workday




82%


of institutions that made both finance and HCM selections chose cloud deployment

Institutional Buying Trends


By Type of Institution



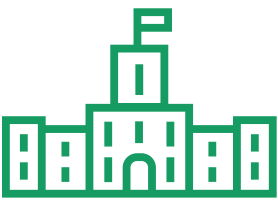
Private, For-Profit



Private, Not-For-Profit



Public, Two-Year



Public, Four-Year and Above

By Size of Institution

Less than 2,500

Between 2,500 and 4,999

Between 5,000 and 9,999

Between 10,000 and 19,999


Between 20,000 and 29,999

30,000 or more

Leading Vendors

CAMPUS[™]
MANAGEMENT

ellucian[®]

Jenzabar[®]

kuali

ORACLE[®]

SAP[®]

UNIT4

workday[®]

Spring 2020: Individual finance and HCM vendor profiles



Members may gain access to the full report

at thetambellini.com